



ENTERPRISE PRODUCT DECK

DAM & Video Platform for media teams

A unified Digital Asset Management and video collaboration platform, powered by AI, designed for media organizations that need to search, manage, enrich, and distribute content at scale.

- AI-powered DAM & MAM
- Real-time collaboration
- Multi-language AI features
- Enterprise-grade security

Executive Summary

Wikio AI is an all-in-one platform that replaces fragmented legacy tools for video asset management, collaboration, and AI-powered content enrichment. Built for broadcasters, production companies, and enterprise media teams.

PLATFORM

All-in-one

DAM + MAM + AI + Collaboration

AI PIPELINE

Automated

Transcription, indexation, search

DEPLOYMENT

Cloud & Hybrid

SaaS or on-premise options

Why Wikio AI: Media teams currently use 3-5 separate tools for storage, review, transcription, and distribution. Wikio AI consolidates these into a single AI-native platform, reducing costs by up to 60% while unlocking capabilities that fragmented tools simply cannot offer.

Product Overview

A modular platform organized around four pillars: Digital Asset Management, real-time Collaboration, AI-powered enrichment, and enterprise-grade Technology infrastructure.



DAM & Storage

- Centralized media asset management
- Multi-format ingestion pipeline
- AI-powered search & indexation
- Smart collections & dynamic filters
- Granular access control (RBAC)



Collaboration

- Frame-accurate review & annotation
- Approval workflows with status tracking
- Version control with visual diff
- Integration & multi-platform publishing



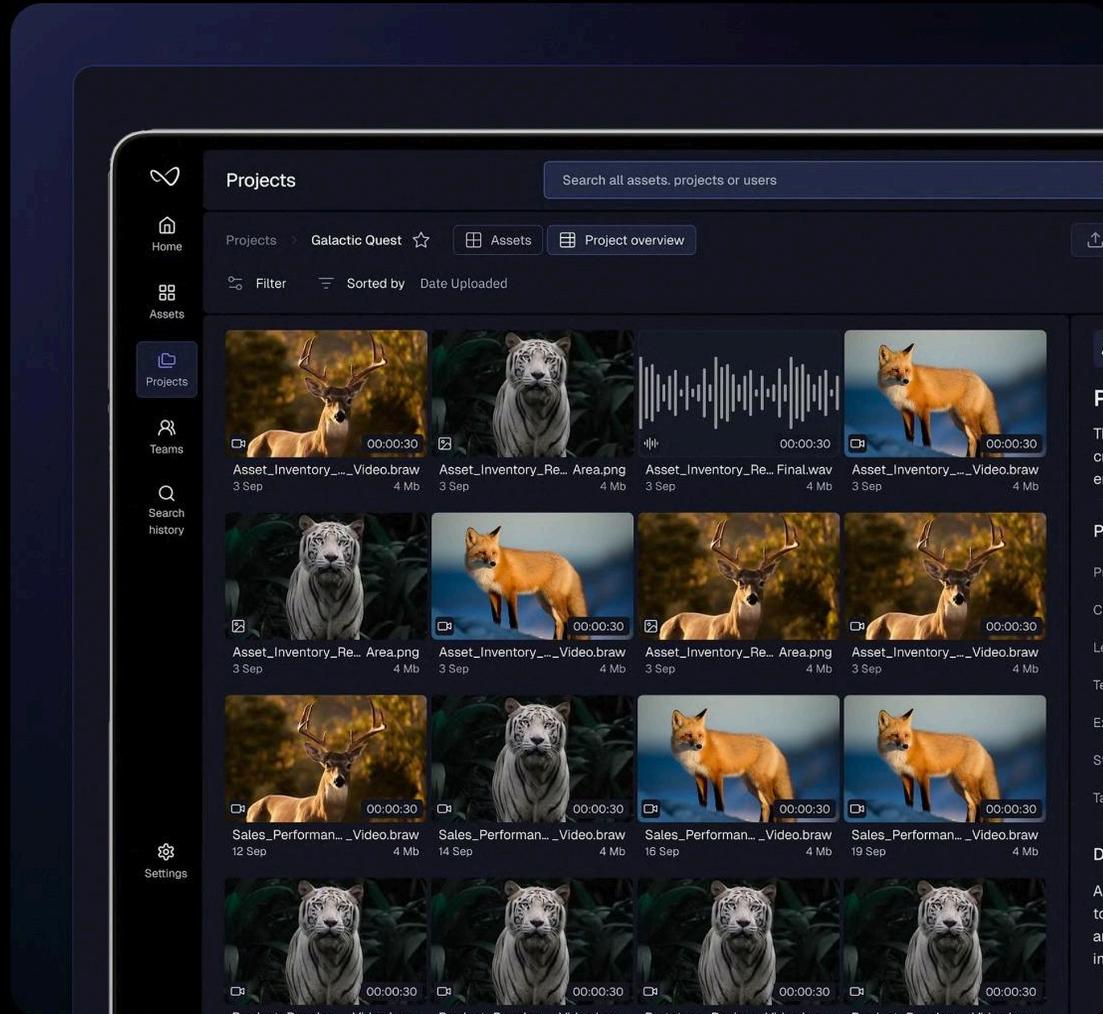
AI Features

- Automatic transcription (50+ languages)
- AI-generated summaries & chapters
- Automatic subtitling & dubbing
- Semantic search across all content

Modular approach: Each pillar works independently but becomes exponentially more powerful when combined. Customers can start with DAM and progressively enable collaboration and AI features as their needs grow.

DAM & MAM

Unlike generic DAMs, Wikio AI understands video at the frame level with native proxy, timecode, and metadata support.



Unified media library

Video, audio, images, and documents in one place



Video-native

Frame-level precision, auto-proxies, timecode navigation



AI auto-tagging

Rich metadata and custom fields on every asset



Multi-tenant workspaces

Isolated settings and permissions per team

Storage & Ingestion

Flexible architecture that adapts to your infrastructure, with AI enrichment on every upload.



S3-compatible storage

Multi-region replication and tiered archiving



Flexible ingestion

Drag & drop, API, and watch folder with auto-transcoding



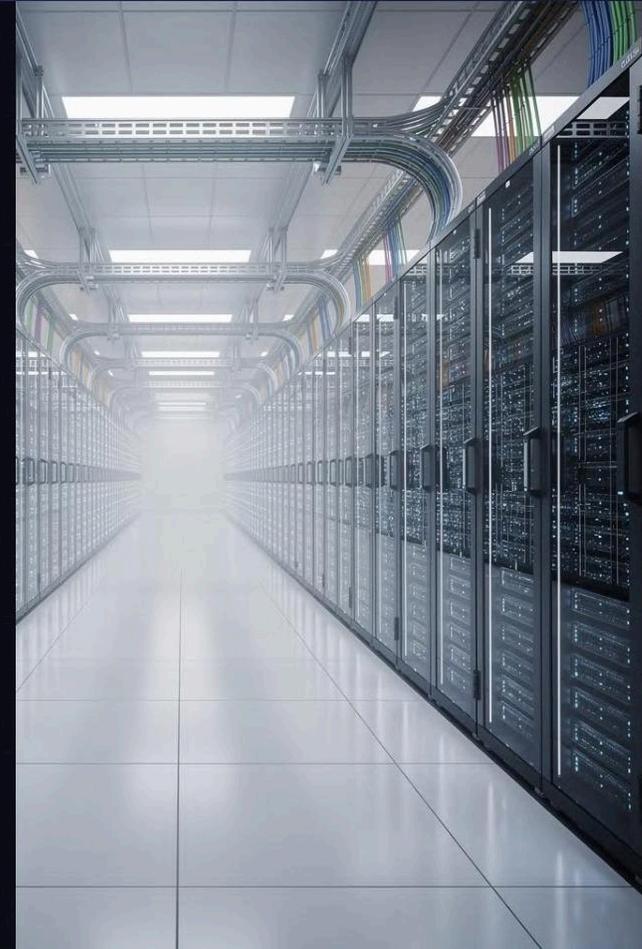
Hybrid deployment

Cloud/on-premise for data residency compliance



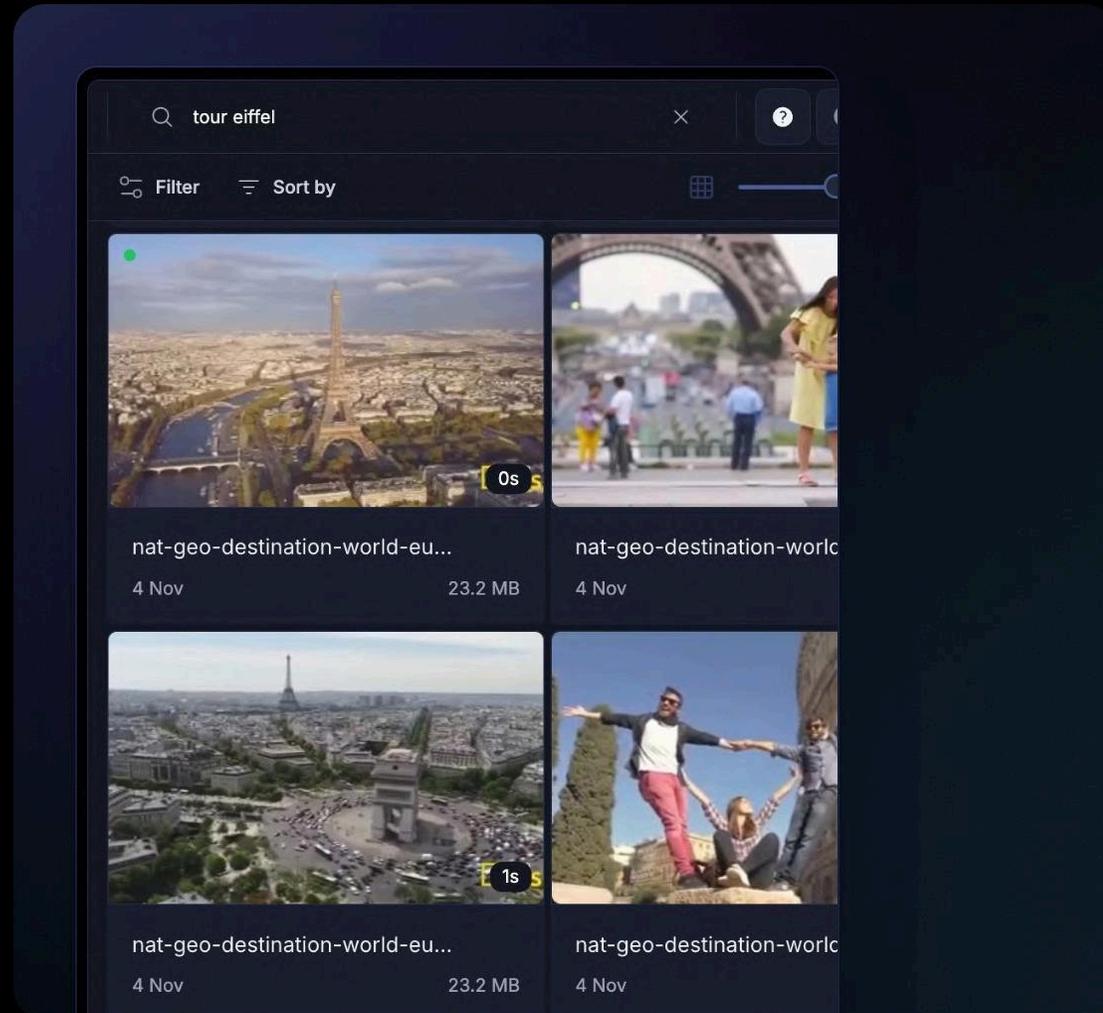
AI pipeline on ingest

Transcription, face detection, and metadata enrichment



Search & Indexation

Go beyond filenames. Every asset is indexed by spoken words, visual elements, on-screen text, and metadata.



-  **Semantic search**
Find "sunset on the beach" even without tags
-  **Speech-to-search**
Jump to the exact moment a phrase is spoken
-  **Visual recognition**
Faces, objects, scenes, and OCR across every frame
-  **Faceted filtering**
By date, format, duration, resolution, and custom metadata

Collections & Filters

Organize your library with smart collections, saved searches, and dynamic filters for any team or workflow.



Smart collections

Rule-based, auto-populate and update in real-time



Filter builder

Multi-criteria with shareable presets



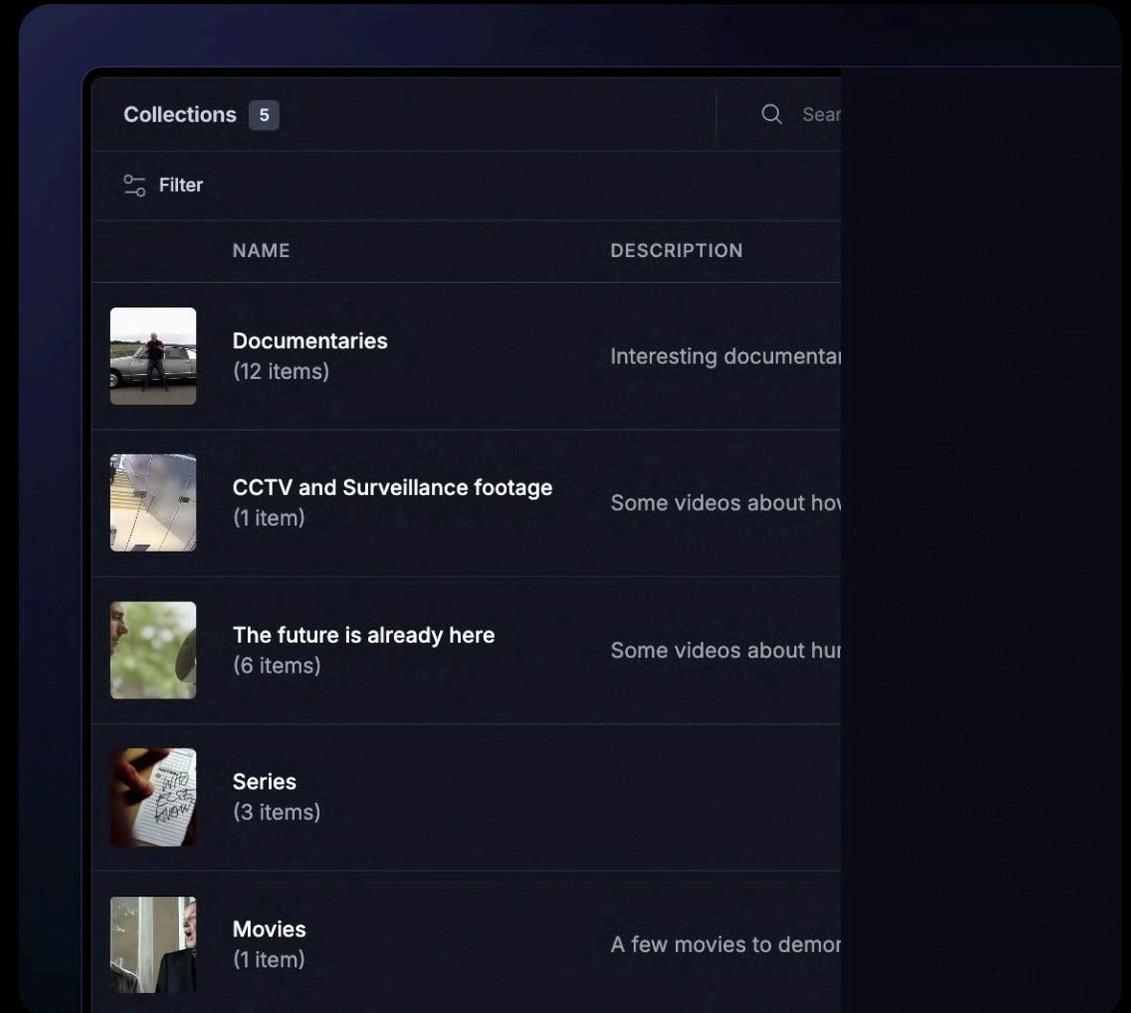
AI tag system

Hierarchical tagging with auto-tagging on upload



Nested collections

Controlled vocabularies for complex taxonomies



Access Control

Enterprise-grade permissions down to individual assets. Control who sees, edits, and publishes.



Role-Based Access

Customizable permission sets per workspace



SSO integration

SAML 2.0, OAuth, Azure AD, Okta, Google Workspace



Granular permissions

Asset-level visibility and editing rights



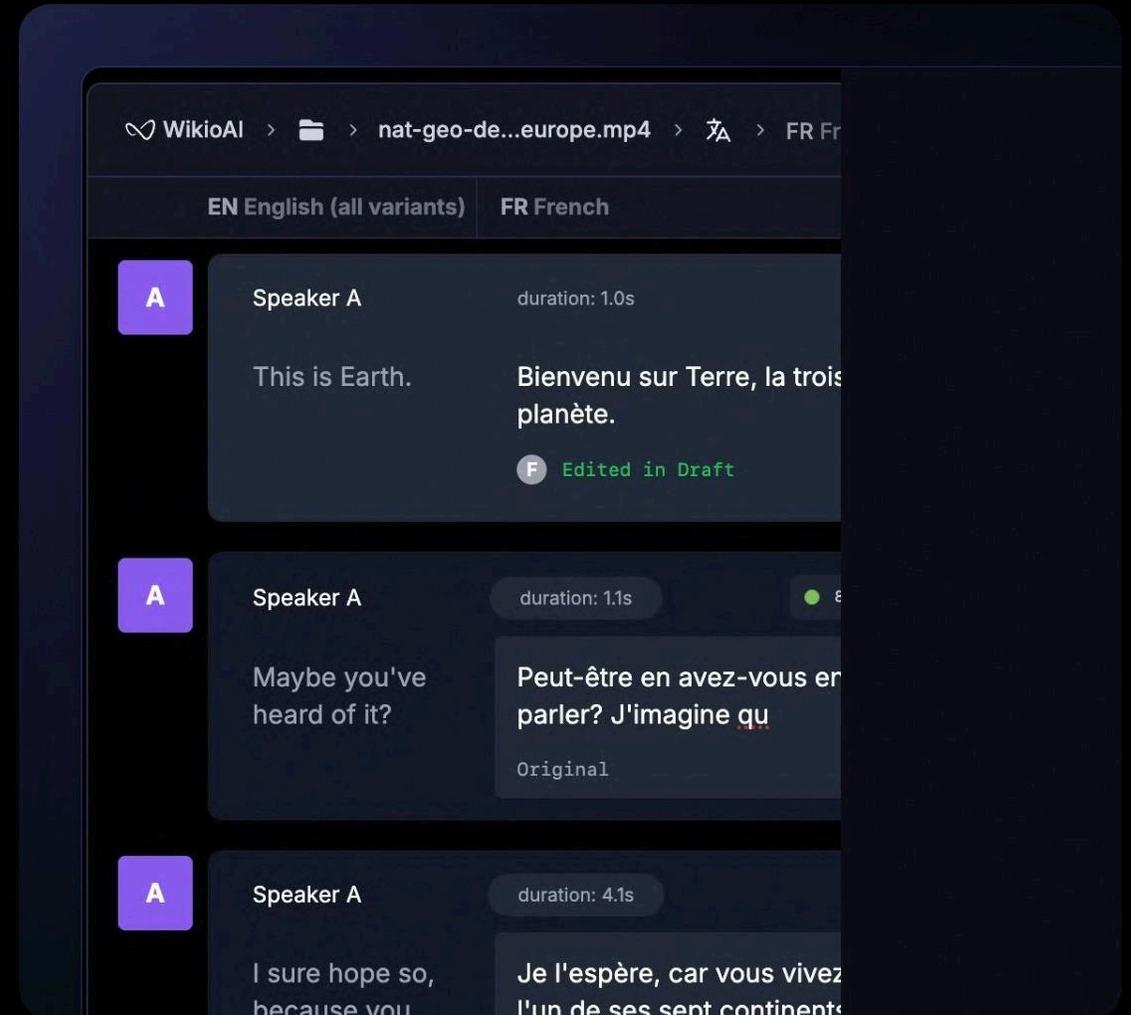
Audit trail

Complete timestamped activity logs

Review & Annotation

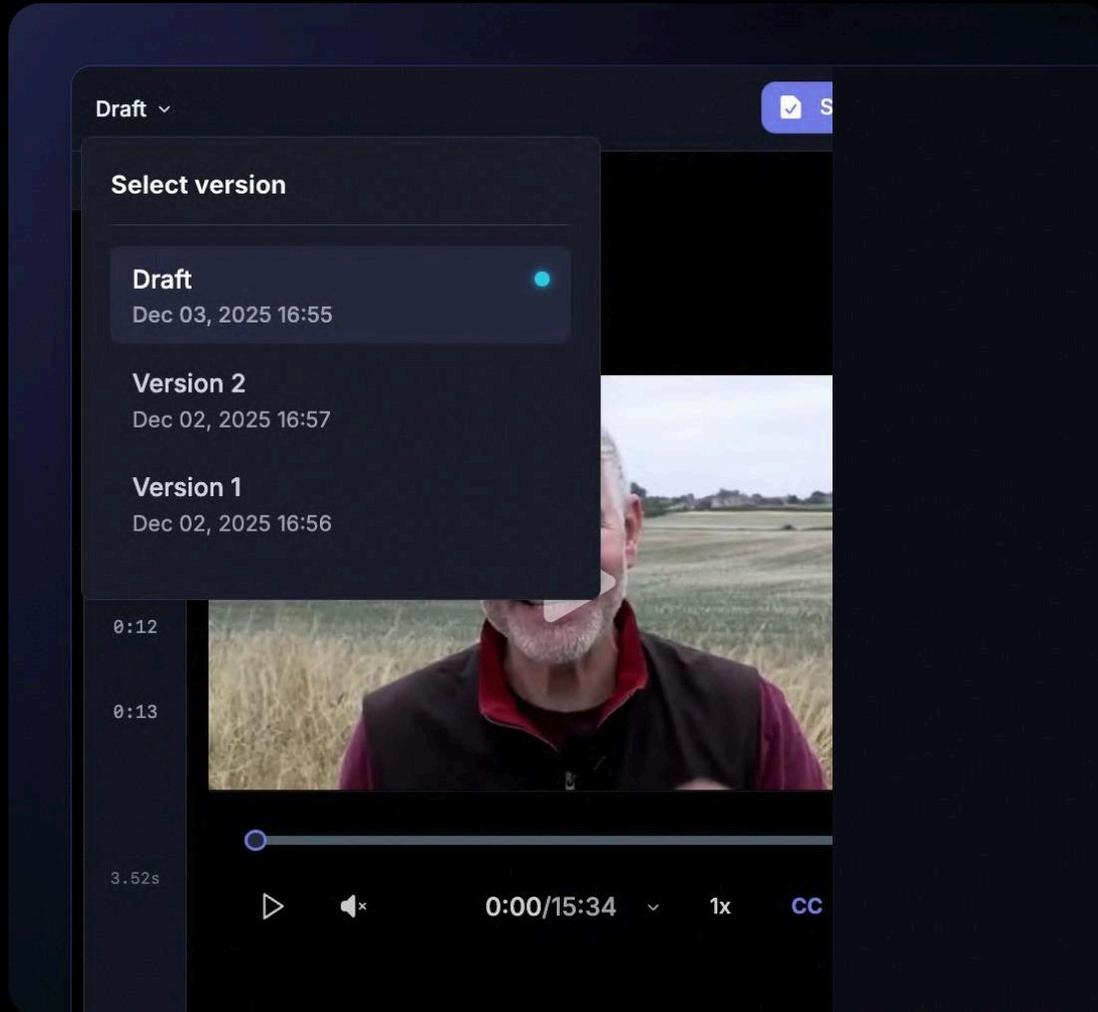
Replace email chains with a purpose-built review environment. Comments on exact frames, approval tracking in real-time.

-  **Frame-accurate comments**
Pin to exact timecodes with annotations and threads
-  **Approval workflows**
Multi-step status tracking and deadline notifications
-  **Version comparison**
Side-by-side with synchronized playback
-  **External review links**
Secure sharing, no account needed for stakeholders



Version Control

Complete revision history from first draft to final delivery. Compare, rollback, and annotate every version.



Auto-versioning

On every upload with optimized storage



One-click rollback

Restore any previous version instantly



Visual diff

Side-by-side comparison with synchronized playback



Version notes

Changelog, reviewer comments, and approval status

Integration & Publishing

API-first architecture. Connect to your tools and distribute content to any platform.



RESTful API

Webhooks, SDKs (JS, Python, PHP), and Zapier/Make.com



One-click publish

To YouTube, Vimeo, and social platforms



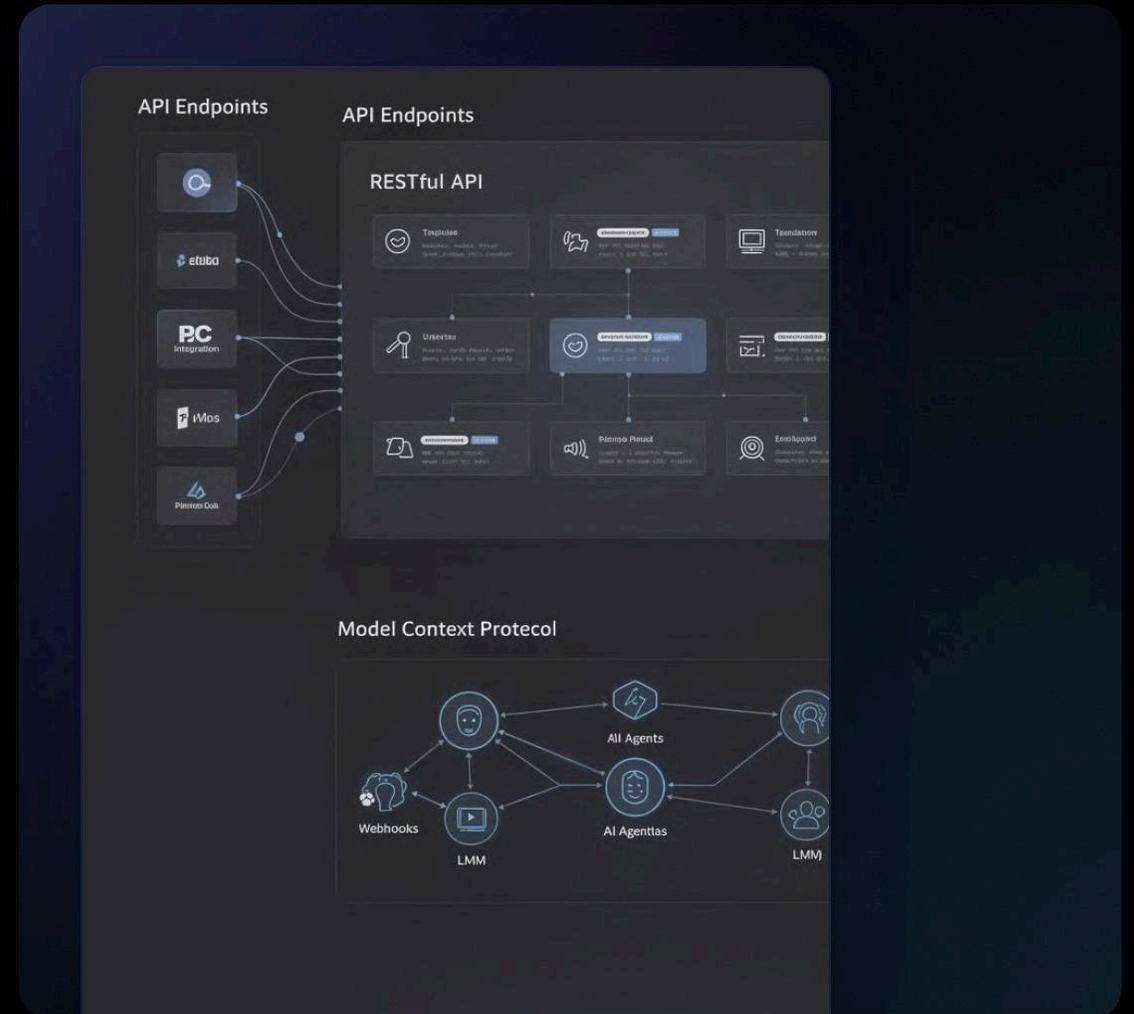
NLE connectors

Adobe Premiere, After Effects, Slack, and Teams



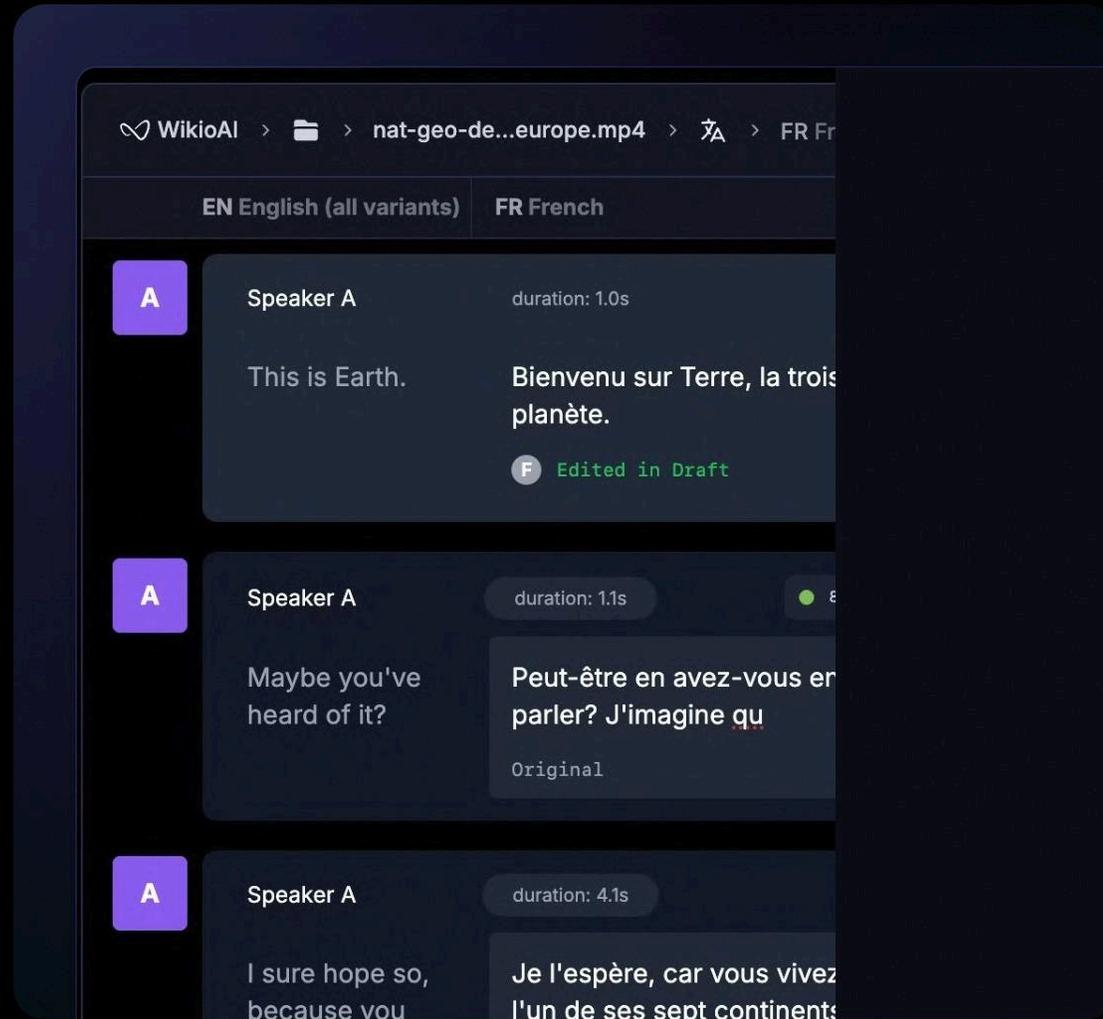
Broadcast integration

MOS, NRCS, and multi-format export



Transcription

50+ languages with speaker diarization. Time-aligned, editable, and instantly searchable.



Auto-transcription

Speaker diarization and language auto-detection



Transcript editor

Word-by-word time alignment and in-app corrections



Search within speech

Jump to the exact moment any word is spoken



Multi-format export

SRT, VTT, TXT, DOCX; corrections improve future accuracy

Summary

AI-generated summaries, chapters, and key moments from any video. Turn hours of footage into actionable insights.



AI summaries

Concise overviews generated from full transcripts



Auto-chapters

Topic-based segmentation with timestamps



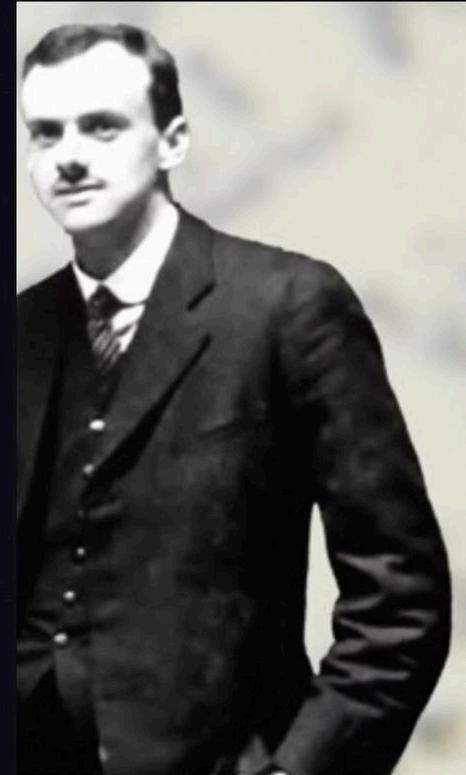
Key moments

Highlight extraction for quick review and sharing



Speaker insights

Per-speaker talk time, sentiment, and topic analysis



Stu... AI ...

Summary

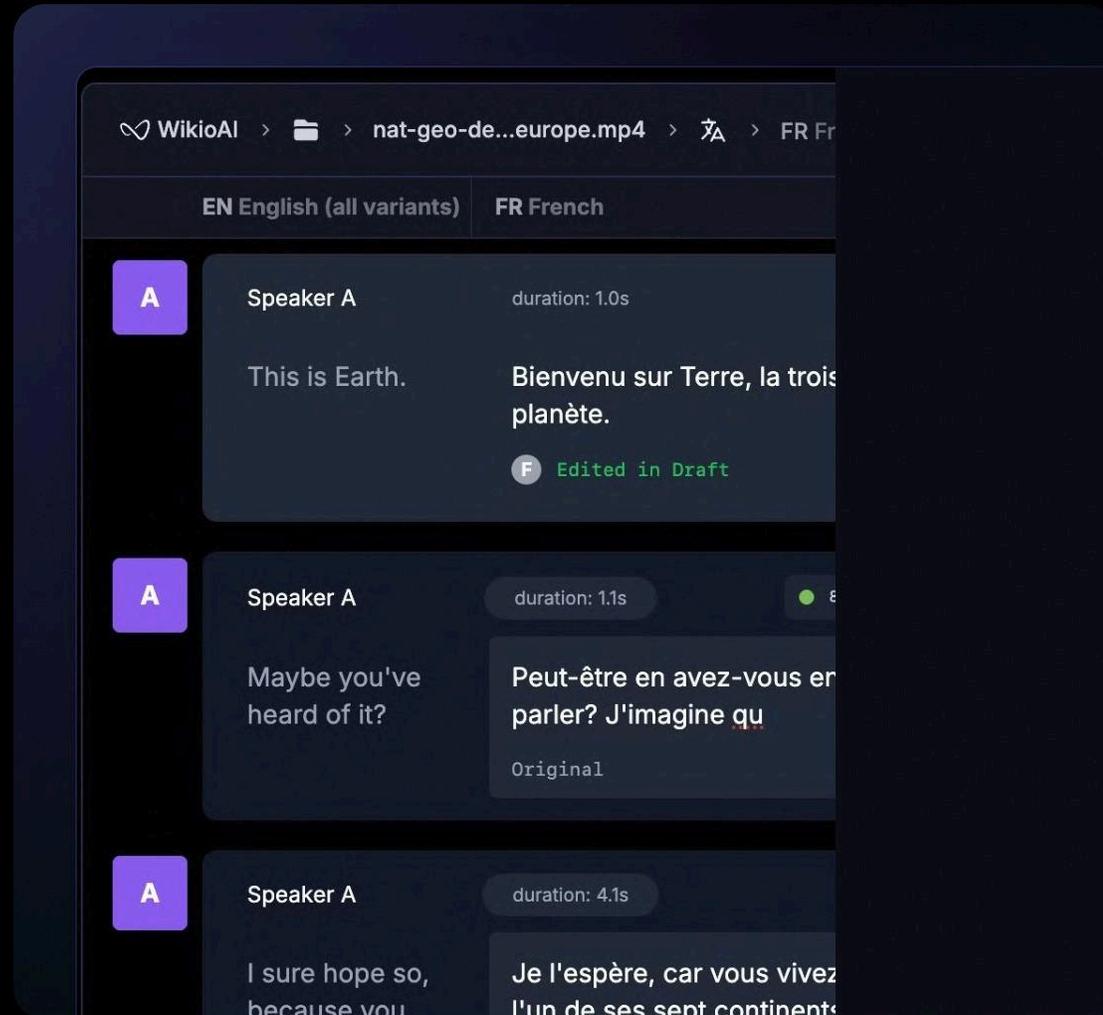
The Enigmatic Geni the Quest for Beaut

This video is a captivatir Paul Dirac, the brilliant b physicist who stands as to the famous, gregariou with that iconic 1927 Sol where a young, unknow **directly behind Einstein** metaphor for the role he physics.

The narrative paints Dirac Where Einstein was a me figure who loved to expl a man of profound silenc humorous "Dirac unit"— illustrate his legendary r potentially linked to Asp present from his childho authoritarian father enfo rule: men spoke French spoke English in the kitc

Subtitling

Professional subtitles in any language, generated automatically from transcription and translated at scale.



-  **Auto-generated subtitles**
From transcription with perfect time alignment
-  **100+ language pairs**
AI translation with context-aware accuracy
-  **Inline editor**
Timing auto-adjusted for readability, manually refinable
-  **Flexible delivery**
Burn-in, sidecar SRT/VTT, or embedded in player

Dubbing

AI-powered voice dubbing that preserves speaker identity. Reach global audiences in minutes, not days.



Voice cloning

Preserves original speaker tone and identity



Lip-sync aware

Timing adjusted to match on-screen mouth movements



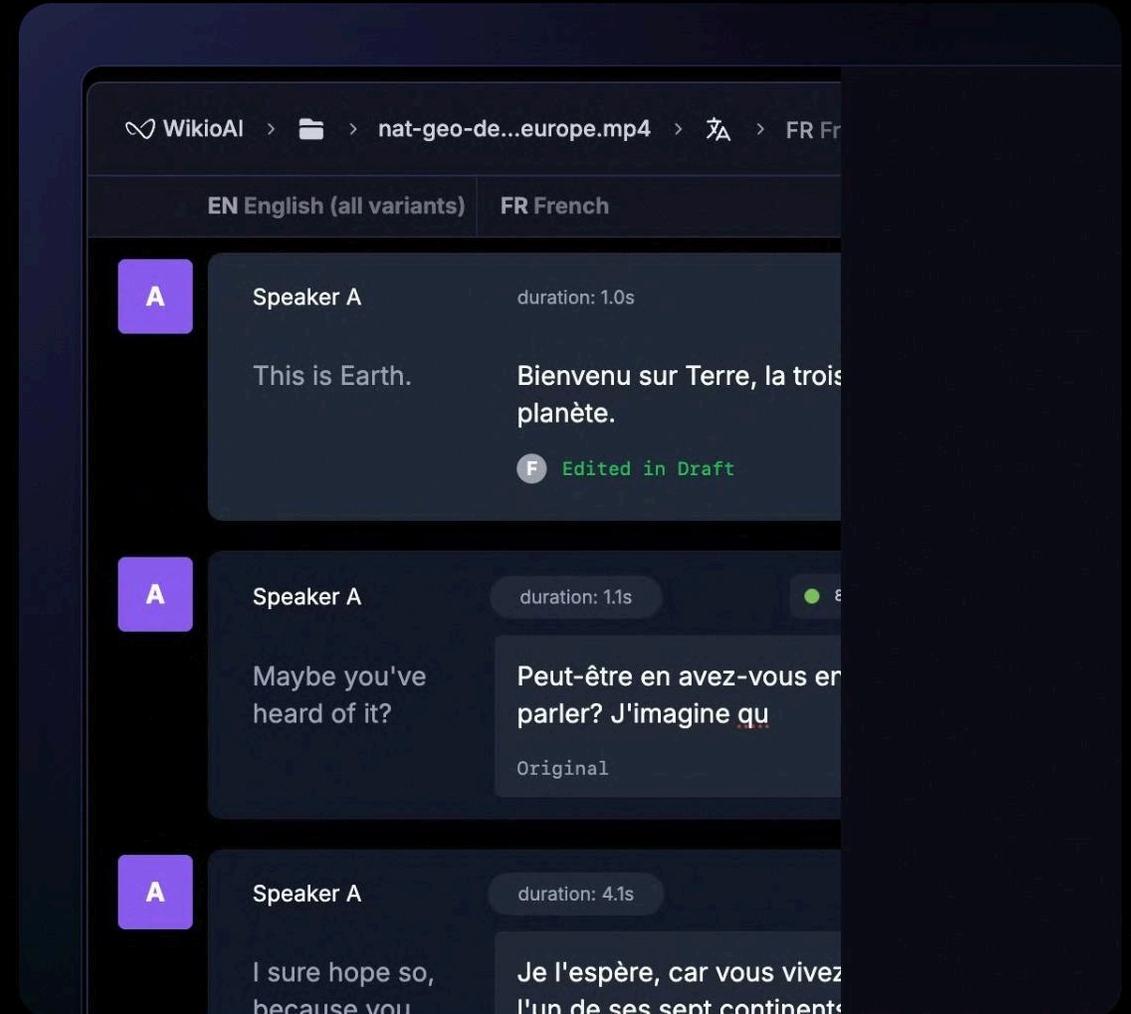
Multiple voice styles

Choose tone, pace, and emotional register



80% cost reduction

First drafts in minutes with approval workflow



How do we use AI

The Wikio AI platform employs a hybrid AI strategy



Best-in-class foundation models: We leverage close-sourced and open-source models, curating the best AI technologies for each use case



Media production knowledge graph: Industry-specific taxonomy and editorial workflows that generic AI are not focused on



Continuous learning engine: Every user interaction will improve the product, creating a defensible data moat



Our AI platform isn't "a ChatGPT Wrapper": it's a clever assembly of multiple AIs to solve a real problem



Team

Three complementary founders with deep expertise in media technology, product design, and software architecture. Supported by senior advisors from broadcast, SaaS, and AI research.

Founding Team



Gregory Giglietta

CEO & CTO

25 years in media tech. Built and sold video infrastructure companies. Network of 30+ media companies.



Florent Stroppa

COO & CPO

25 years in product and tech. UX and marketplace expert. Managing director experience, exited two businesses.



Christine Turk

CRO

30 years in sales and general management in media. Ex-Executive Director at PREMIERE & Development Director at HILDEGARDE Media.



Advisors



Julien Moulin

Financing & Legal



Sylvain Piquet

Sales & Marketing



Nicolas Stroppa

AI/ML Strategy